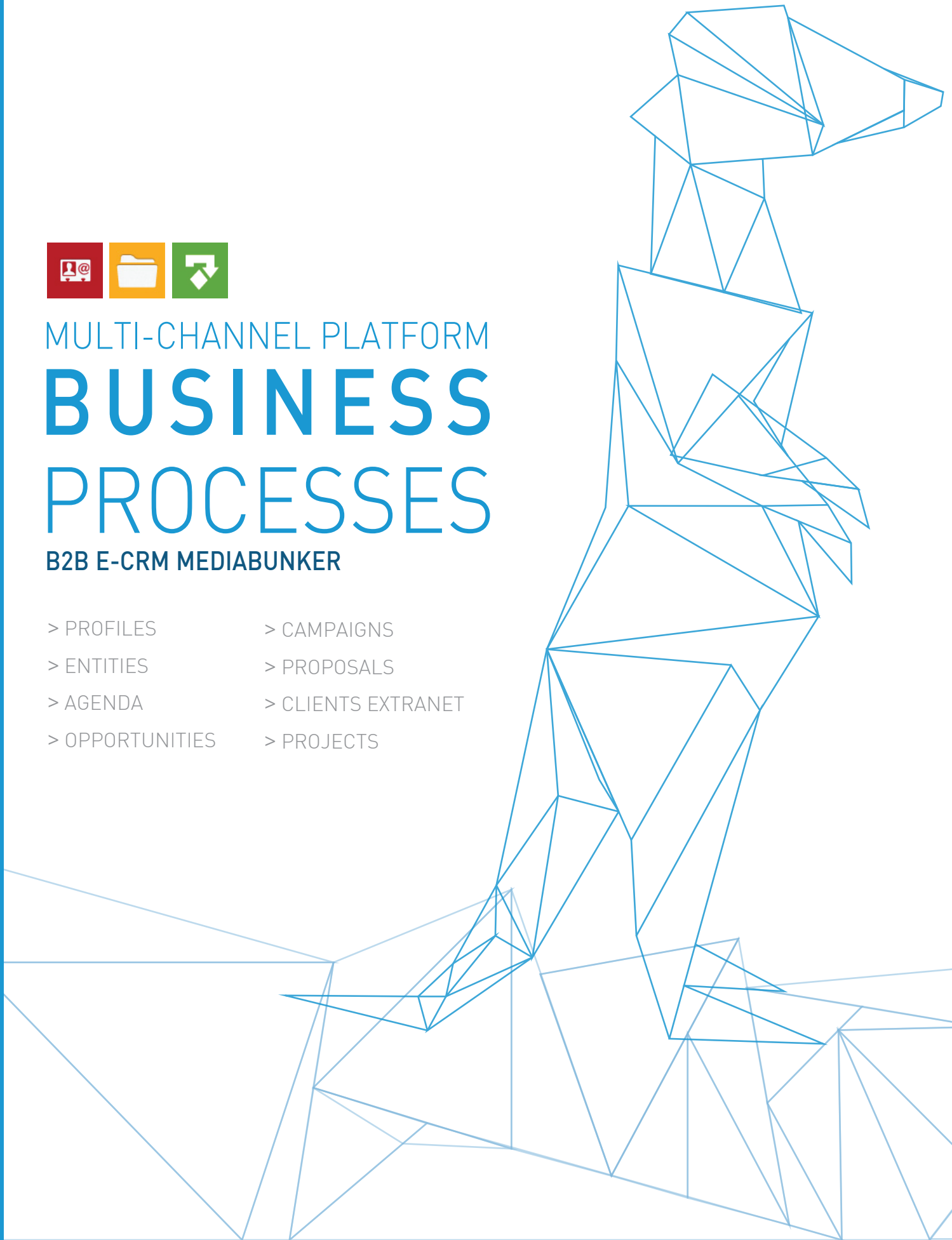




MULTI-CHANNEL PLATFORM  
**BUSINESS**  
**PROCESSES**  
B2B E-CRM MEDIABUNKER

- > PROFILES
- > ENTITIES
- > AGENDA
- > OPPORTUNITIES
- > CAMPAIGNS
- > PROPOSALS
- > CLIENTS EXTRANET
- > PROJECTS





# Multi-Channel platform for business processes



## eCRM

Management of all commercial and marketing activities of the company and its sales team

### Which profiles?

- Organization administrators  
See all activity through a dashboard
- Sales Managers  
See all commercial activity and actions of his team
- Commercial  
See all their activity from their customer and their own actions, including, schedule, costs and opportunities
- Employees  
See all your actions and activities assigned to them
- Customers, Suppliers and Partners  
See all related information, checking account, etc... and access to the extranet environment with the accesses that are allowed

### Entities

- Management of Prospects, Customers and Suppliers
- Segmentation
- List of contacts
- Schedule, opportunities and events associated

### Agenda

- Management Agenda
- Proceedings and email notifications
- Listing of calendar events
- Association of opportunities
- Integration with Outlook

### Opportunities

- Setting commercial pipeline
- States and Colors
- Creation of opportunities by trader's
- Attach documents
- Opportunities list
- Connect the events to associated projects
- Association financial moves
- Relationship with cost centers
- Activity Reports

### Campaigns

- Campaign Management for various output formats (mail merge, e-newsletters, Excel, ...) for segmentation
- Activity Reports

### Proposals

- Creating and sending proposals
- Creating price lists of products and services

### Clients Extranet

- Sharing of multimedia documents
- Creating templates characterization
- Search by file type and template
- Public and private folders using advanced permissions management

### Projects

- Projects creation
- Registration times per employee
- Listing related opportunities
- Listing of Related Events
- Association financial moves
- Relationship with cost centers
- Activity Reports



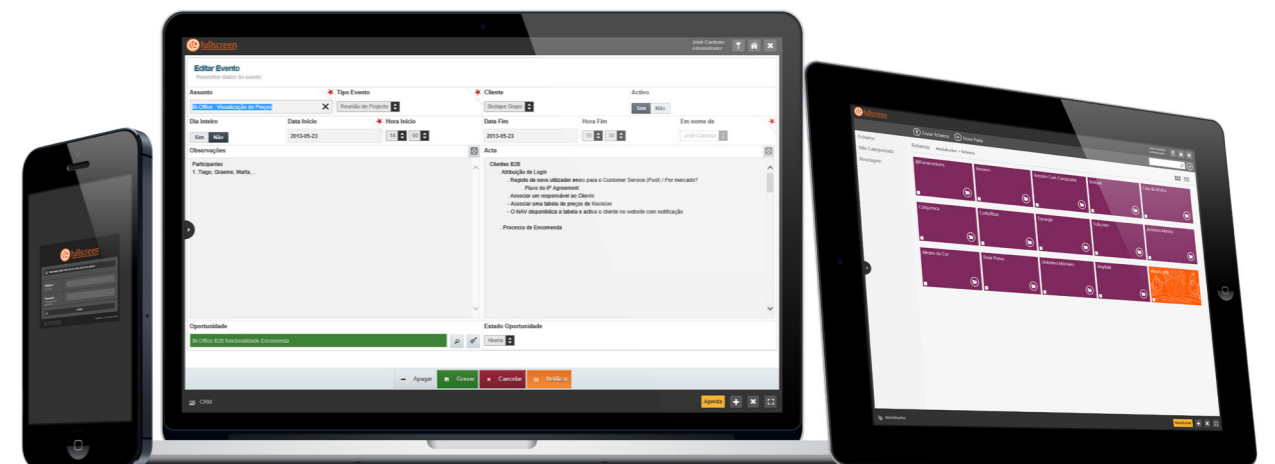
## MEDIABUNKER

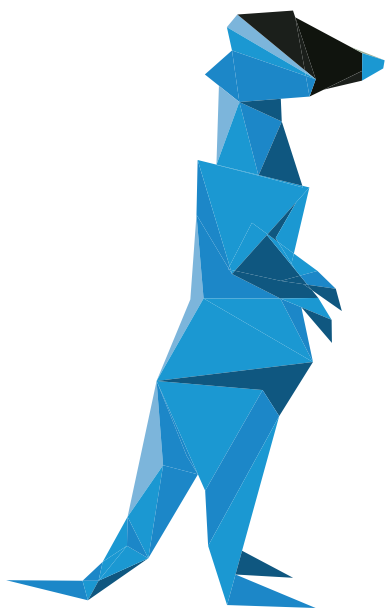
Document management and creation of a database of multimedia documents



## PROJECTOS

Management and analysis of projects and registration of times





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